

Business Proposal



About Us

Orbit X is a dynamic digital marketing agency dedicated to delivering measurable results through innovative social media management and content marketing solutions. We specialize in crafting compelling narratives and data-driven campaigns that help brands forge authentic connections with their audiences. Our tailored strategies ensure increased engagement, brand loyalty, and sustainable growth.

With a proven track record of success, we proudly partner with esteemed brands enhancing their digital presence through curated content and strategic storytelling. Whether it's boosting visibility, driving conversions, or fostering community engagement, our team combines creativity and analytics to deliver impactful results.

At Orbit X, we understand that every brand has a unique voice. That's why we take a customized approach, aligning our strategies with your business goals to maximize ROI. From social media campaigns to content creation, we turn ideas into powerful digital experiences that resonate with your audience.

Let us help you transform your digital footprint into a lasting impression. Partner with Orbit X and take your brand to new heights.

Connect. Engage. Grow...

Our Services

• Social Media Management

- Content creation (posts, stories & videos)
- Engagement with followers and community management
- Analytics and monthly reporting

• Advertising Campaigns

- Facebook, Instagram, TikTok and Google Ads setup and management
- Ad creative design
- Targeting and optimization

• Brand Strategy Support

- Branding & Brand Strategy
- Copywriting optimized for engagement
- Hashtag and trend research
- Competitor analysis
- Influencer marketing
- Search engine optimization (SEO)
- Consumer Neuroscience (if applicable)



Portfolio

Brilliant Elle clothing

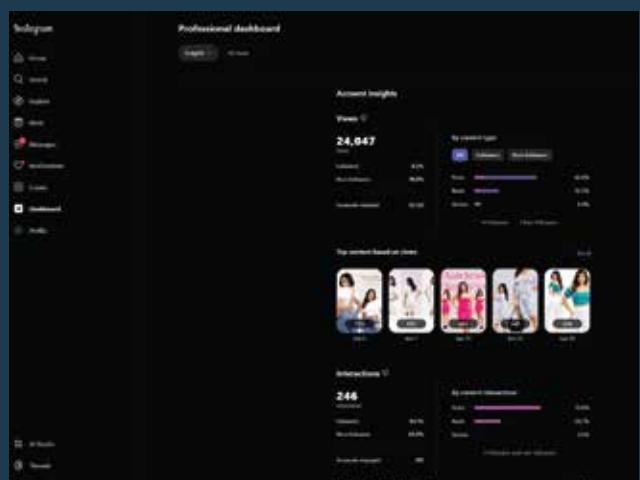
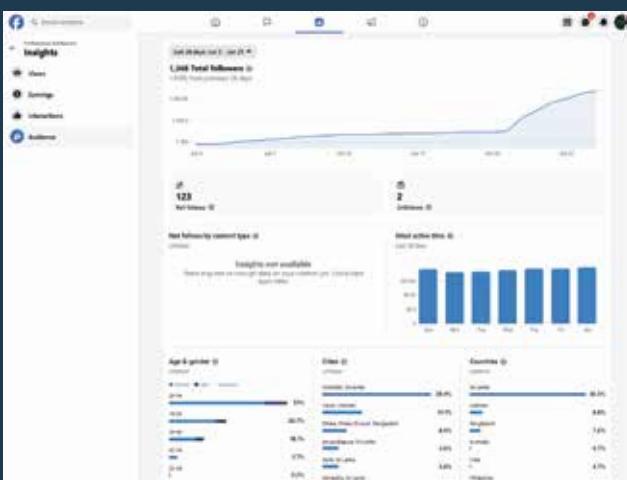
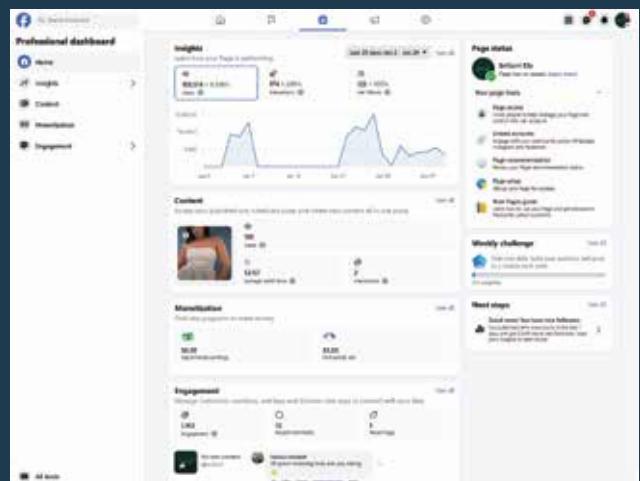
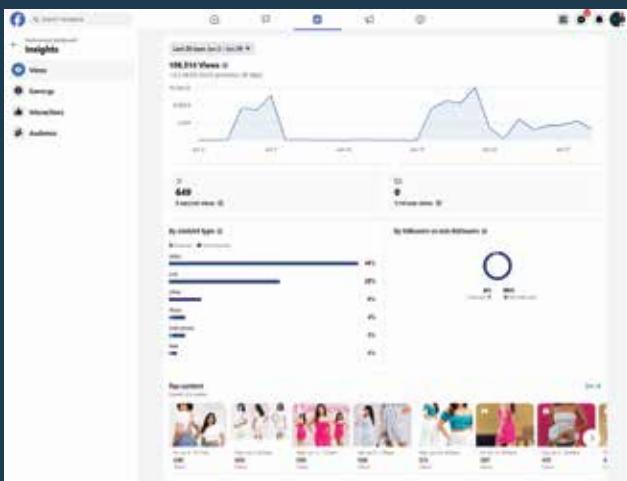
Clothing brand

Our agency is responsible for:

- Content creation and marketing strategy
- Social media management (insta, fb, tiktok)
- Ad running
- Influencer marketing

Our work helps Brilliant Elle clothing brand with consistent brand engagement and to reach customers across the island.

- f** <https://www.facebook.com/share/1CKjHb3mBL/>
- instagram** <https://www.instagram.com/brilliant.elle?igsh=eXJhZnh1c3lqemph>
- tiktok** https://www.tiktok.com/@brilliant_elle_official?_t=ZS-8xdA6sMMbCa&_r=1



Yaka Lounge

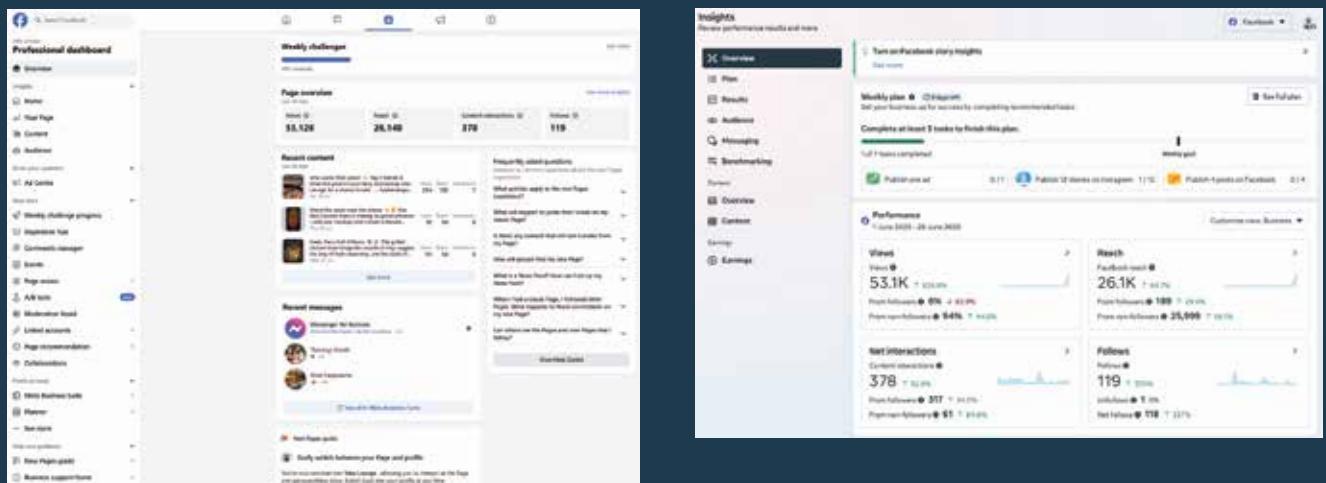
Restaurant

Our agency is responsible for:

- Videography, photography
- Content creation and marketing strategy
- Social media management (insta, fb, tiktok)
- Ad running
- Influencer marketing

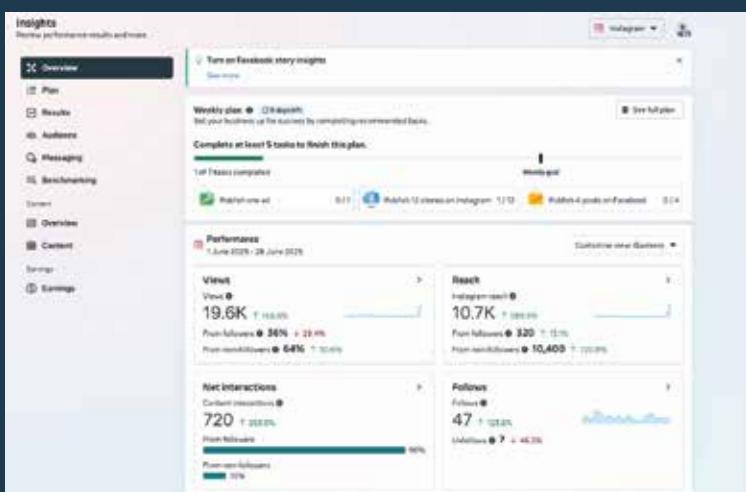
Our work helps Yaka Lounge with brand engagement and reach customers across the island.

- f** <https://www.facebook.com/share/1JAbCEhvFG/>
- ⌚** https://www.instagram.com/yaka_lounge?igsh=M2ZkdnJ4am5pZnAz
- ⌚** https://www.tiktok.com/@yaka_lounge?_t=ZS-8xdACPGfUC9&_r=1



Facebook Business Manager Dashboard:

- Weekly challenges:** 0/10 completed.
- Page insights:**
 - Page ID: 155,126
 - Post ID: 28,548
 - Shared interactions: 378
 - Replies: 119
- Recent content:** Posts from June 2020 to June 2021.
- Recent messages:** Interactions with Yaka Lounge.
- Insights (right):**
 - Turn on Facebook story insights:** Complete at least 5 tools to finish this plan.
 - Weekly plan:** Tell your business's story by completing 5 tools by June 2021.
 - Performance (1 June 2020 - 29 June 2021):**
 - Views:** 53.1K (+ 30.0%)
 - Reach:** 26.1K (+ 45.7%)
 - Post Followers:** 119 (+ 10.0%)
 - Post interactions:** 378 (+ 20.0%)
 - Net interactions:** 378 (+ 20.0%)
 - Follows:** 119 (+ 10.0%)



Instagram Insights Dashboard:

- Weekly challenges:** 0/10 completed.
- Page insights:**
 - Page ID: 155,126
 - Post ID: 28,548
 - Shared interactions: 378
 - Replies: 119
- Recent content:** Posts from June 2020 to June 2021.
- Recent messages:** Interactions with Yaka Lounge.
- Insights (right):**
 - Turn on Instagram story insights:** Complete at least 5 tools to finish this plan.
 - Weekly plan:** Tell your business's story by completing 5 tools by June 2021.
 - Performance (1 June 2020 - 29 June 2021):**
 - Views:** 19.6K (+ 10.0%)
 - Reach:** 10.7K (+ 20.0%)
 - Post Followers:** 47 (+ 10.0%)
 - Post interactions:** 378 (+ 20.0%)
 - Net interactions:** 378 (+ 20.0%)
 - Follows:** 47 (+ 10.0%)

Japanese Restaurant

Our agency is responsible for:

- Videography, photography
- Content creation
- Influencer marketing

Our work helps Yakimaki japanese restaurant with unique & tailer made content creation.

f <https://www.facebook.com/share/1AbYinBcwK/>

© <https://www.instagram.com/yakimakikandy?igsh=ZjJ3OWhuZHpmahw>

Apex Solution Desk

Higher education institute

Our agency is responsible for:

- Content creation and marketing strategy
- Social media management (insta, fb, tiktok)
- Ad running / Lead generation

Our work helps Apex Solution Desk higher education institute to collect positive leads & brand awareness across the island

f <https://www.facebook.com/profile.php?id=61577380753816&mibextid=ZbWKwL>

The screenshot shows the Facebook Business Insights dashboard for the 'Apex Solution Desk' page. The main header says 'Turn on Facebook story insights' with a 'Get ready' button. Below it, a 'Weekly plan' section shows 2 of 7 tasks completed: 'Publish one story on Instagram' (0/1), 'Publish 8 posts on Facebook' (1/4), and 'Publish 2 posts on Instagram' (0/2). The 'Performance' section for the period June 2, 2025 - June 29, 2025, displays the following data:

Metric	Value	Change
Views	3.2K	+100%
Reach	15K	+100%
Interactions	33	+100%
Follows	15	+100%

The 'Recent content' section shows five posts:

- Master IT Skills for School, Work & Life... (Sun Jun 25, 11:00am)
- Learn from Anywhere. Succeed Everywhere... (Sat Jun 24, 9:00am)
- One platform. Endless possibilities. (Fri Jun 23, 5:00am)
- Every step takes you closer to success! (Fri Jun 23, 12:00am)
- Unlock the tip of success with... (Thu Jun 22, 4:00am)

Revolucion fitness studio - Gym

We are partnered with Revolucion Fitness Studio Kandy which is a leading gym in Sri Lanka for content marketing,

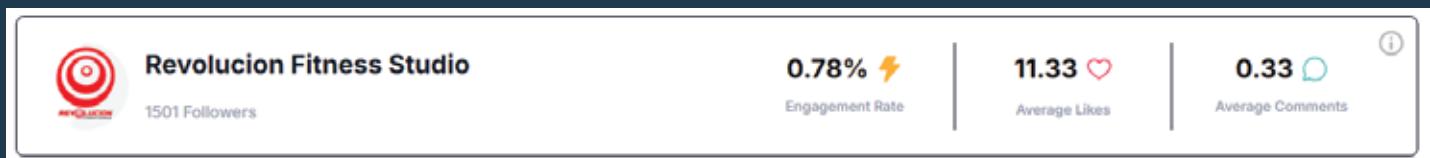
Our agency is responsible for:

- Content strategy and creation
- Videography and photography
- Ad running
- Influencer marketing

We partner with Revolucion Fitness Studio to attract new clients and build a stronger brand presence.

f <https://www.facebook.com/share/1AxPvPnLtK/>

o <https://www.instagram.com/revo.lucionfitness?igsh=N2dqMXE4NHN4dmsx>





Contact Us For Inquiries :

✉ contact@orbitx.biz

📞 +94 77 940 4576