

# Business Proposal



# About Us

Orbit X is a dynamic digital marketing agency dedicated to delivering measurable results through innovative social media management and content marketing solutions. We specialize in crafting compelling narratives and data-driven campaigns that help brands forge authentic connections with their audiences. Our tailored strategies ensure increased engagement, brand loyalty, and sustainable growth.

With a proven track record of success, we proudly partner with esteemed brands enhancing their digital presence through curated content and strategic storytelling. Whether it's boosting visibility, driving conversions, or fostering community engagement, our team combines creativity and analytics to deliver impactful results.

At Orbit X, we understand that every brand has a unique voice. That's why we take a customized approach, aligning our strategies with your business goals to maximize ROI. From social media campaigns to content creation, we turn ideas into powerful digital experiences that resonate with your audience.

Let us help you transform your digital footprint into a lasting impression. Partner with Orbit X and take your brand to new heights.

**Connect. Engage. Grow...**

# Our Services

## • Social Media Management

- Content creation (posts, stories & videos)
- Engagement with followers and community management
- Analytics and monthly reporting

## • Advertising Campaigns

- Facebook, Instagram, TikTok and Google Ads setup and management
- Ad creative design
- Targeting and optimization

## • Brand Strategy Support

- Branding & Brand Strategy
- Copywriting optimized for engagement
- Hashtag and trend research
- Competitor analysis
- Influencer marketing
- Search engine optimization (SEO)
- Consumer Neuroscience (if applicable)



# Portfolio

# Brilliant Elle clothing

## Clothing brand

Our agency is responsible for:

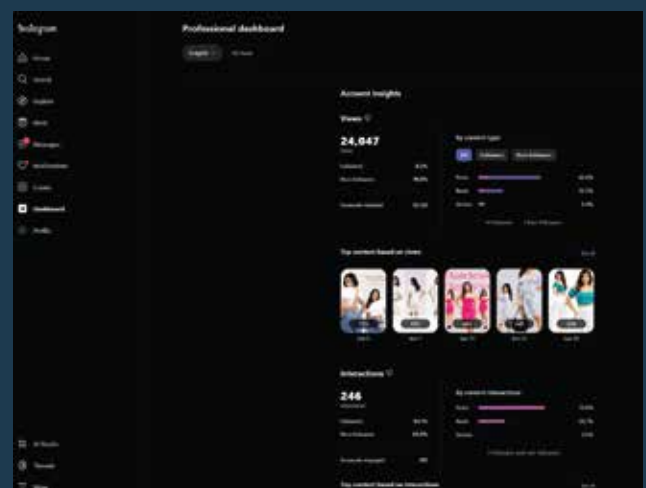
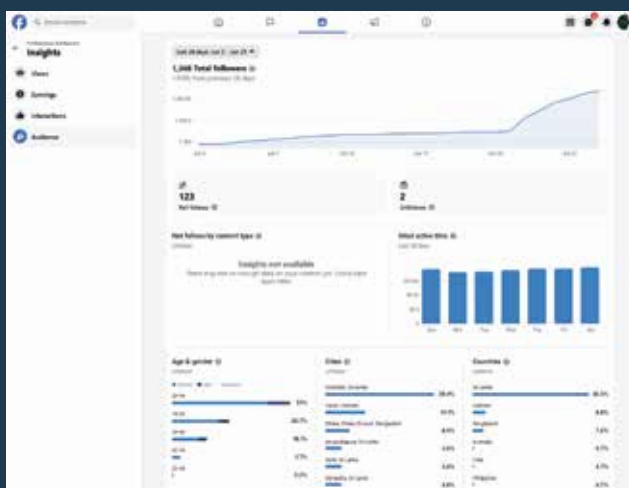
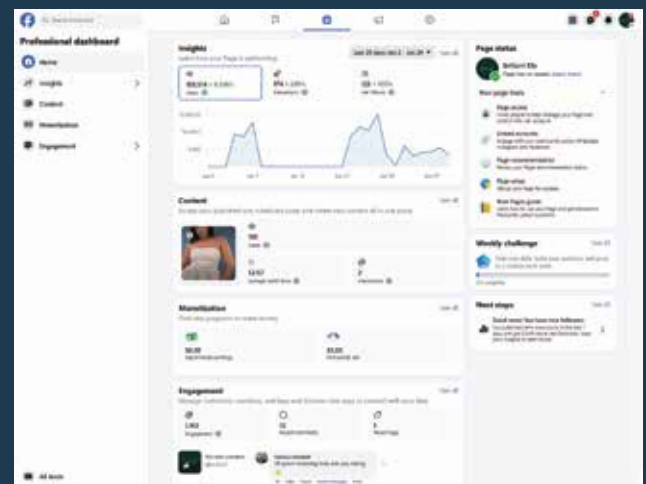
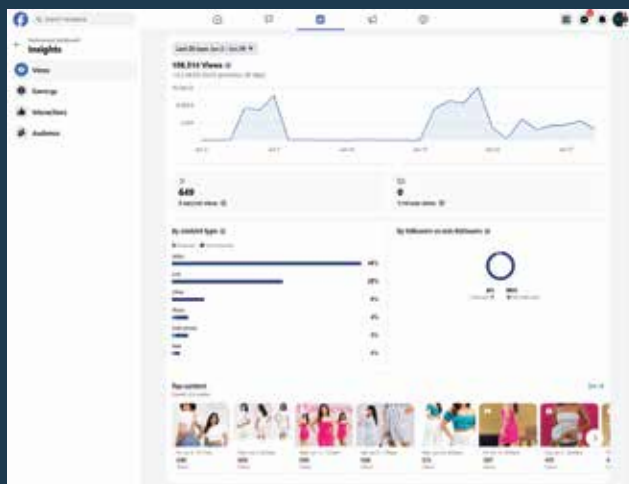
- Content creation and marketing strategy
- Social media management (insta, fb, tiktok)
- Ad running
- Influencer marketing

Our work helps Brilliant Elle clothing brand with consistent brand engagement and to reach customers across the island.

f <https://www.facebook.com/share/1CKjHb3mBL/>

@ <https://www.instagram.com/brilliant.elle?igsh=eXJhZnh1c3lqemph>

🎵 [https://www.tiktok.com/@brilliant\\_elle\\_official?\\_t=ZS-8xdA6sMMbCa&\\_r=1](https://www.tiktok.com/@brilliant_elle_official?_t=ZS-8xdA6sMMbCa&_r=1)





# Yaka Lounge

## Restaurant

Our agency is responsible for:

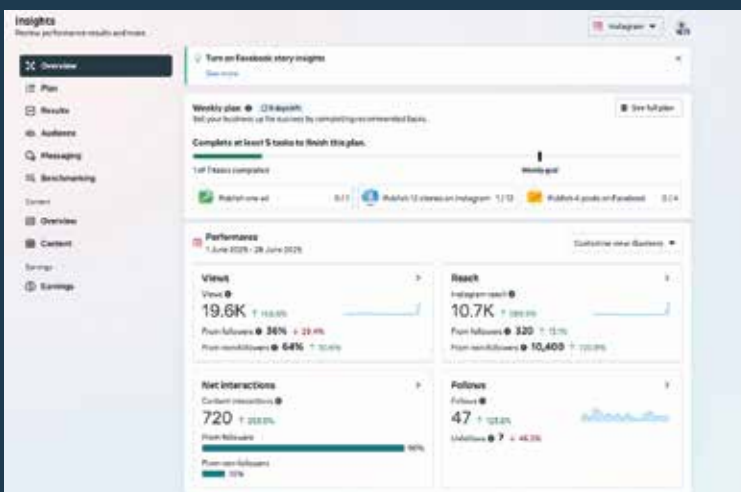
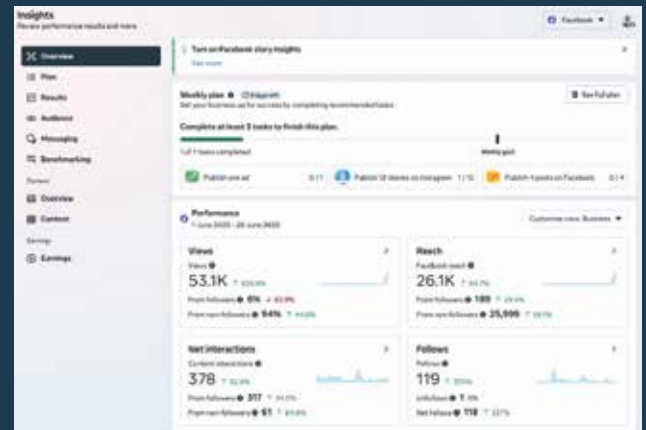
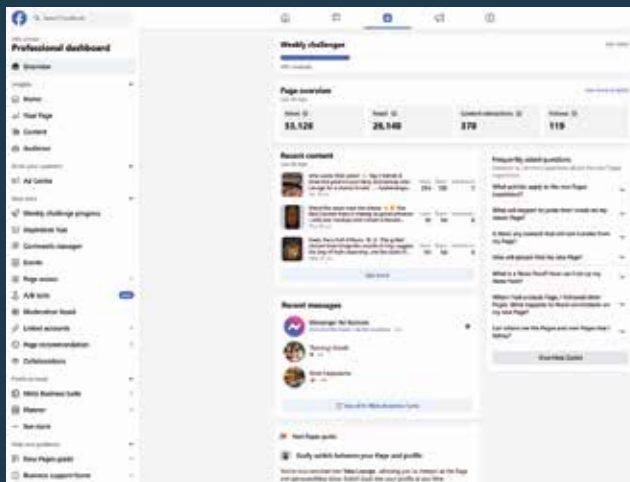
- Videography, photography
- Content creation and marketing strategy
- Social media management (insta, fb, tiktok)
- Ad running
- Influencer marketing

Our work helps Yaka Lounge with brand engagement and reach customers across the island.

f <https://www.facebook.com/share/1JAbCEhvFG/>

@ [https://www.instagram.com/yaka\\_lounge?igsh=M2ZkdnJ4am5pZnAz](https://www.instagram.com/yaka_lounge?igsh=M2ZkdnJ4am5pZnAz)

🎵 [https://www.tiktok.com/@yaka\\_lounge?\\_t=ZS-8xdACPGfUC9&\\_r=1](https://www.tiktok.com/@yaka_lounge?_t=ZS-8xdACPGfUC9&_r=1)



## Japanese Restaurant

Our agency is responsible for:

- Videography, photography
- Content creation
- Influencer marketing

Our work helps Yakimaki japanese restaurant with unique & tailer made content creation.

f <https://www.facebook.com/share/1AbYinBcwK/>

@ <https://www.instagram.com/yakimakikandy?igsh=ZjJ3OWhuZHpmanhw>

# Apex Solution Desk

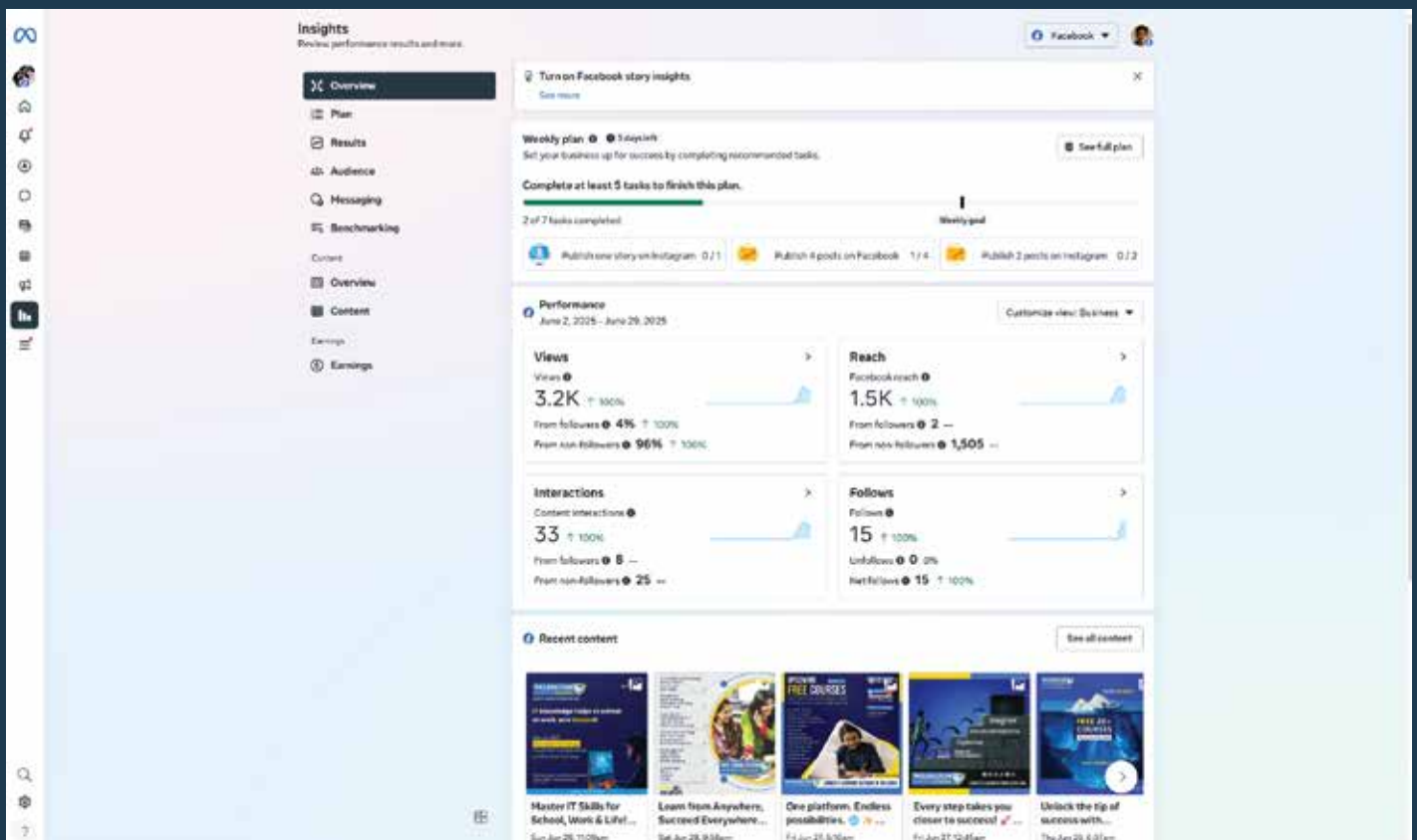
## Higher education institute

Our agency is responsible for:

- Content creation and marketing strategy
- Social media management (insta, fb, tiktok)
- Ad running / Lead generation

Our work helps Apex Solution Desk higher education institute to collect positive leads & brand awareness across the island

f <https://www.facebook.com/profile.php?id=61577380753816&mibextid=ZbWKwL>





# Revolucion fitness studio – Gym

We are partnered with Revolucion Fitness Studio Kandy which is a leading gym in Sri Lanka for content marketing,

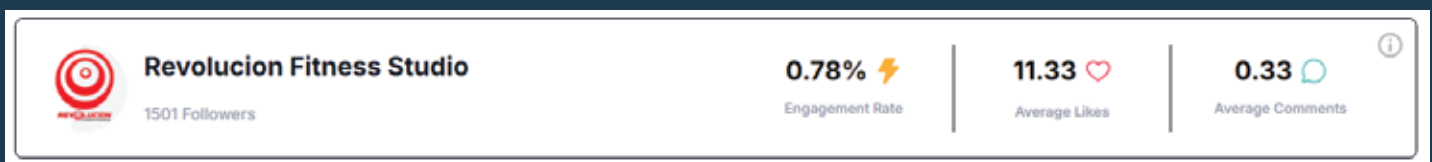
Our agency is responsible for:

- Content strategy and creation
- Videography and photography
- Ad running
- Influencer marketing

We partner with Revolucion Fitness Studio to attract new clients and build a stronger brand presence.

 <https://www.facebook.com/share/1AxPvPnLtK/>

 <https://www.instagram.com/revo.lucionfitness?igsh=N2dqMXE4NHN4dmsx>





**Contact Us For Inquiries :**

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